

# 2025 International Beer and Cider Awards®

June 4 to June 6 in Idaho Falls, Idaho



North American Brewers Association | www.mbbf.org/competition

You are invited to submit to the **NABA International Beer and Cider Awards®** sanctioned by the North American Brewers Association. The competition provides an opportunity for your product to be judged by qualified judges against the best beers, ciders, seltzers, and sodas in the country and internationally.

In this our 28th year we strive to continue to grow and draw an even broader base of participation. We look forward to receiving your entry!

## 30th Annual Mountain Brewers Beer Fest

The Mountain Brewers Beer Fest is Saturday June 7th noon to 5pm at Sandy Downs in Idaho Falls. We thank you, our brewery partners for your generous donation of product. Together we have raised **over 2 million dollars!** 

For information on participation in the Annual Mountain Brewers Beer Fest please contact Beer Festival Director: Lisa Smith - lisalambic@aol.com - 208-357-8605



# 2025 Competition Requirements Summary

## **Eligibility**

The International Beer and Cider Awards competition is limited to commercially produced beverages from an active brewery or other manufacturer.

### **Entries**

Registration and entry form link can be found at <a href="https://www.northamericanbrewers.org/competition">www.northamericanbrewers.org/competition</a>

Each entry consists of 6 bottles or cans, regardless of size.

A beverage producer may submit an unlimited number of entries in the competition. However, each entry may be entered in only one category.

### **Fees**

\$50 ALL payments should be made through the website.

www.northamericanbrewers.org/competition

Entry fees are non-refundable.

## **Entry Deadline**

May 23, 2025

## **Entry Notes**

- Please specify on the entry form the category and subcategory for judging
- Please note the new style guidelines (link) category numbers may have changed
- Additional information is required for entries in the Specialty/Experimental category. For flavored entries, be sure to indicate which fruit, herb, or spice has been used. Failure to designate a category and/or subcategory will result in the entry being placed in a category deemed to be appropriate by the organizers

# **Shipping**

All entries must be received by May 23rd

If shipping outside of the U.S. we advise to email <a href="mailto:competition@northamericanbrewers.com">competition@northamericanbrewers.com</a> with tracking numbers when the shipment is sent. We are available to help deal with customs if necessary. All entries should be sent by April 26 to be received by May 23,2025.

Ship entries to:

International Beer Awards c/o Idaho Brewing Company 775 South Capital Ave. Idaho Falls, ID 83402

## **Shipping Notes**

- Please ship only bottled or canned entries to the above address. Do not send checks. Pay online at www.northamericanbrewers.org/competition
- USPS will not accept alcohol for shipment. We recommend that you use FedEx or UPS to ship entries. To ensure delivery label shipping containers "Live Yeast Samples for Analysis Only"
- Please use gel packs (not ice) to keep entries cool. Dry ice has resulted in exploding glass.
- Be sure to cushion the entries well to prevent breakage. We have seen great results with the recent beer specific shipping packaging.

## **Awards**

Awards consist of commemorative Gold, Silver and Bronze medallions with the dated logo of the NABA International Beer Awards. Medallions will be presented during a ceremony at the Hilton Garden Inn in Idaho Falls, Idaho, on May 31st. Any winners not in attendance will receive their medallion(s) via US Mail.

A complete list of competition winners will be posted at <a href="www.northamericanbrewers.org/competition">www.northamericanbrewers.org/competition</a> and at the Mountain Brewers' Beer Fest at Sandy Downs, Idaho Falls, on June 1, 2024

# **Judging and Judges**

Contact Judge Coordinators at <a href="mailto:ibajudges@northamericanbrewers.org">ibajudges@northamericanbrewers.org</a></a>
Judging will be held at the Hilton Garden Inn in Idaho Falls

Wednesday June 4	8:45 am - 12:00 pm	1:30 pm – 5:00 pm
Thursday, June 5	8:45 am - 12:00 pm	1:30 pm – 5:00 pm
Friday, June 6	8:45 am – 12:30 pm	TBD
Friday, June 6	6:00pm	Awards

<sup>\*\*\*</sup> Finish times are estimates and may be adjusted during the event

- An entry will be judged by the traditional method of determining how closely it meets the style definition for the category in which it is entered.
- Each product may be entered only once.
- In the event any category receives less than 6 entries, it will be collapsed into the next closest style subcategory, but each entry will be judged according to the style guidelines under which it was entered.
- A panel of judges may consist of brewers, certified judges, and other qualified professionals.
- Judges will not be allowed to participate in judging any category in which they or their affiliated business has an entry.

# Join the Judge Panel

Anyone interested in judging at the 2025 competition, which has not judged with us previously, must submit a Qualification Form as soon as possible. If you wish to be considered for the NABA IBA contact Judge Coordinators for eligibility criteria at: <a href="mailto:ibajudges@northamericanbrewers.org">ibajudges@northamericanbrewers.org</a>.

# **Key Dates**

Entry Deadline is **May 23, 2025**Shipments must be received by **May 23, 2025** (Late entries will not be judged)
Awards Ceremony **June 6, 6pm** - Hilton Garden Inn - 700 Lindsay Blvd. Idaho Falls 83402

# The NABA is a non-profit foundation. Our mission since 1995 is to secure beer's role in our culture and society through the advancement of brewing quality and consumer education.

For questions please contact:

<u>Competition Directors</u> - competition@northamericanbrewers.org

Robin VanHorn - 208-589-7231 - <u>irobvan@gmail.com</u>

Harvey Hembree – hembreeh@gmail.com