



NORTH AMERICAN BREWERS ASSOCIATION



29th ANNUAL MOUNTAIN BREWERS BEER FEST® 2024

WHO CAN PARTICIPATE? You must be affiliated with a licensed Idaho distributor and have a valid certificate of approval from the Idaho State Police Alcohol Beverage Control. Please contact me if you need a distributor for the event or are unsure of your certificate of approval status.

WHEN - Saturday – June 1st 12 noon – 5 pm

WHERE - Sandy Downs Race Track, Idaho Falls, Idaho

WHY- Thanks to your participation, we have now donated more than \$ **2,149,387.11** to charitable and non-profit organizations. We are a nonprofit, 501C3 organization. **NO ONE** in our organization receives a salary or stipend. **ALL** net proceeds go to charitable organizations.

HOW MUCH DOES IT COST FOR A BOOTH? Zero, Nothing, Nada – you supply the beer/beverage and your own set up. We supply tables, ice, volunteers, and CO₂.

HOTELS – All of these are easy walking distance to downtown. LeRitz 208–528–0880 Hilton Garden Inn: 208-522-9500 The Hampton Inn 208 – 523 - 1400, Shilo Inn 208 – 523 - 0088, Super 8 Motel 208 – 881 - 0355, Best Western Driftwood Inn 208 – 523 - 2242, Motel 6 208 – 529 – 5400. Distance from downtown to the festival site is about 6 miles.

NOTE: You can arrange to store kegs in an off-site cooler. The festival crew will transport it to the site on Saturday morning. Be prepared to meet the truck at 9:00am. Directions to festival site (Sandy Downs) at Northamericanbrewers.org. Address is 6855 S 15th E, Idaho Falls

WEBSITE PLACEMENT Our deadline for artwork and 50 word write up is April 30th.

You are required to register with Idaho Tax Commission whether or not you will be selling merchandise. A link and instructions has been sent to you via email .

ON-SITE:

1. We have volunteers and wagons available to help move kegs, ice, etc.
2. All vehicles need to be moved outside of the fenced festival area by 11:00am.
3. We encourage you to bring POP UPS, DISPLAYS, etc. if you have a draft trailer or tent set up, please let me know in advance, also pop ups larger than 8 X 8 will be placed outside of the main tent in the draft trailer/pop up area (this area is a lot of fun, be creative).
4. Only plastic festival cups which we provide are allowed. This includes cups used by staff behind the tables. Please do not bring any other cups with you.
5. There is no power source at the site. You may need to bring a generator depending on your needs.

Do not pour any beer for volunteers before noon. Our license and insurance go into effect at noon on June 1st 2024

DONATIONS AND OTHER DOLLAR INFORMATION: We are thankful for your donation of time and beer. We encourage you to bring Tee shirts, etc. to sell and help offset the cost of your travel but please, **no glassware is allowed at the festival either for staff or for sale.**

NABA INTERNATIONAL BEER AWARDS:

Friday evening May 31st at 6:00pm at the Hilton Garden Inn. Brewers can bring beer to share to this event (*and we are very grateful if you do!*).



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Please list below the members of your staff who will be attending the event. We ask that you check in at the back gate **between 9 and 11am** on Saturday morning. **ONLY pre-registered participants will be permitted to enter the festival grounds.**

Business Name _____

Staff (LIMIT 6)

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.

Distributor: _____

CO2 needed - YES _____ NO _____

I have a draft trailer YES _____ NO _____ (see ON – SITE #3)

I would like to be in the main tents YES _____ NO _____

Your name _____

Business email (best contact): _____

Would you like a link from our website to yours?

Web address _____

Does your business use social media? Facebook _____ Instagram _____ Snap Chat _____

Other? _____

Please Email this completed form to me, Lisa Smith Lisalambic@aol.com Questions? Email or call me any time. 208-357-8605.