



## NORTH AMERICAN BREWERS ASSOCIATION



### **25<sup>th</sup> ANNUAL MOUNTAIN BREWERS BEER FEST® 2019**

There are no tickets available at the gate. Tickets must be purchased in advance. Attendance is limited to 5,500 people.

**WHO CAN PARTICIPATE?** You must be affiliated with a licensed Idaho distributor and have a valid certificate of approval from the Idaho State Police Alcohol Beverage Control. Please contact me if you need a distributor for the event or are unsure of your certificate of approval status.

**WHEN** - Saturday - June 1<sup>st</sup> – 2019 12 noon – 5 pm

**WHERE** - Sandy Downs Race Track, Idaho Falls, Idaho  
only 2 hours from Jackson Hole, Yellowstone, Sun Valley, and 3 hours from Salt Lake City.

**WHY**- Thanks to our brewery partners, we have now donated more than \$ 1,585,000 to charitable and non-profit organizations. We are a non profit, 501C3 organization. **NO ONE** in our organization receives a salary or stipend. **ALL** net proceeds go to charitable organizations.

**HOW MUCH DOES IT COST YOUR BREWERY FOR A BOOTH?** Zero, Nothing, Nada – you just supply the beer and **your own set up**. We supply tables, ice, volunteers and CO<sub>2</sub>.

**HOTEL** – Hilton Garden Inn 700 Lindsay Blvd, Idaho Falls, ID, 83402, **Phone : 208-522-9500** (the same hotel at which the judging will take place). Rooms are under “**North American Brewers Association**” and are \$159.00 + tax per night for Monday or Tuesday through Saturday, or \$179.00 + tax per night Friday and Saturday. Rates will be held until May 1st. There will be a fee for early checkout or cancellation. **This hotel will sell out. The code is only valid for breweries/judges registered through our website [www.mbbf.org](http://www.mbbf.org) or contact Lisa Smith ([lisalambic@aol.com](mailto:lisalambic@aol.com)) for help.** We are in the process of arranging for rooms at other area hotels.

#### **ON-SITE ASSISTANCE:**

We have volunteers to help move kegs, ice, etc.

**All vehicles need to be moved outside of the fenced festival area by 11:00am.**

**We encourage you to bring POP UPS, DISPLAYS, etc. if you have a draft trailer or tent set up, please let me know in advance, also pop ups larger than 8 X 8 will be placed outside of the main tent in the draft trailer/pop up area (this area is a lot of fun, be creative).**

**NOTE: You can arrange to store kegs in an off site cooler. The festival crew will then transport it to the site on Saturday morning. Please be prepared to meet the truck at 9:00am at the festival site on Saturday. Directions to festival site at [Northamericanbrewers.org](http://Northamericanbrewers.org)**

**PLEASE – Do not pour any beer for volunteers before noon. Our license and insurance goes into effect at noon on June 1<sup>st</sup>, 2019.**



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## **NABA INTERNATIONAL BEER AWARDS:**

Friday evening, May 31st at 6:00pm at the Hilton Garden Inn. Brewers can bring beer to share to this event (*and we are very grateful if you do!*).

**PROGRAMS** - Our deadline for artwork and 50 word write up is April 16<sup>th</sup>:

## **DONATIONS AND OTHER DOLLAR INFORMATION:**

We are thankful for your donation of time and beer. We also encourage you to bring Tee shirts, etc. to sell and help off set the cost of your travel but please, **no glassware is allowed at the festival either for staff or for sale.**

**Everyone is required to register with Idaho Tax Commision whether or not you will be selling merchandise** (you can register on line or, forms will be available the day of the event at check in, at the back gate area.)

**NOTE: Only plastic festival cups which we provide are allowed. This includes cups used by staff behind the tables. Please do not bring any other cups with you.**

## **PARTICIPANTS:**

Please list below the members of your staff who will be attending the event and fax or email to me at. We ask that you check in at the back gate **between 9 and 11am** on Saturday morning.

**ONLY pre-registered participants will be permitted to enter the festival grounds.**

Brewery Name \_\_\_\_\_

Staff (LIMIT 6 per brewery)

1.

2.

3.

4.

5.

6.

Distributor: \_\_\_\_\_

Brewery email: \_\_\_\_\_

**Would you like a link from our website to yours? If so please include web address here.**

Web address \_\_\_\_\_

Questions? Email or phone Lisa Smith [Lisalambic@aol.com](mailto:Lisalambic@aol.com) 208-357-8605.

**EMAIL OR FAX THIS FORM TO: (866)515-6260 [www.mbbf.org](http://www.mbbf.org)**



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